

# UKEC Supreme Sunday Guideline

## 1. Introduction

**UKEC Supreme Sunday** is a **biweekly Instagram Stories initiative** by the United Kingdom & Eire Council of Malaysian Students (UKEC).

It highlights and amplifies events, announcements, and initiatives from Malaysian Societies (MSocs) across the United Kingdom by reposting their content on UKEC's official Instagram Stories.

This initiative aims to:

- Increase the **visibility** of MSoc activities among Malaysian students in the UK.
- Foster a stronger sense of **community and collaboration** between MSocs.
- Create a consistent platform for students to stay updated on nationwide events and campaigns.

## 2. Reposting Schedule

- Supreme Sunday reposts take place **once every two weeks**, exclusively on **Sundays**.
- The **first repost date** will be **Sunday, 19th October 2025**.
- **Form submissions open one week before** each repost date (e.g. submissions open on 14th October for the 19th October repost).  
Content submitted during the two-week cycle will be featured in the next repost window.
- **Only submissions made within the active cycle will be considered.**

## 3. Where to Find the Form

- The **UKEC Supreme Sunday submission form** can be accessed through:
  - UKEC's Instagram **Highlights** under "*Supreme Sunday*"
  - UKEC's **Linktree** (found in @ukec's Instagram bio)
- The form link will **remain the same throughout the year**, but the **submission cycle dates will be updated every two weeks**.

## 4. What to Submit

MSocs are encouraged to submit:

- **Reels, posts, or stories** already published (or scheduled to be published) on their MSoc Instagram page.
- Highlights of **upcoming events, initiatives, or community activities**.

UKEC will **repost directly from your MSoc's official Instagram** on the scheduled Supreme Sunday.

You may also attach:

- Your **MSoc logo**, post design, or story visuals (to help UKEC with formatting or previewing).
- Any relevant **event links** (e.g. sign-up forms, ticketing pages).

## 5. Submission Process

1. Fill in the **Google Form** with all required details.
2. Indicate whether your post is already live or will be uploaded soon.
3. Ensure your **MSoc's Instagram account is public** during reposting so UKEC can access your content.
4. UKEC will repost on the upcoming Supreme Sunday if it falls within the cycle window.

## 6. Urgent Reposts

If your post is **time-sensitive** and needs to be featured before the scheduled Sunday:

- Select "**Urgent**" in the form.
- Indicate the **latest possible repost date**.
- UKEC may accommodate urgent posts outside the biweekly repost cycle.
- For urgent cases, MSocs may also **DM @ukec** with the post link or file for quicker reposting.

## 7. Eligibility

This initiative is **exclusively for Malaysian Societies (MSocs)** based in the **United Kingdom**. Individual submissions or content from non-MSoc organisations will not be accepted.

## **8. Frequently Asked Questions (FAQs)**

### **Q1. Where can I find the form?**

The form can be found in UKEC's Instagram *Highlights* under "*Supreme Sunday*" and in our Linktree (accessible via @ukec.official's Instagram bio).

### **Q2. Can we submit more than one post per cycle?**

Yes. Please submit a separate form for each post or event.

### **Q3. What if our post hasn't been uploaded yet?**

You may still submit it—just indicate the expected post date in the form.

### **Q4. What if our MSoc account is private?**

Please make your account public during the repost period or share the post link or file directly with UKEC.

### **Q5. How will we know if our post is featured?**

Featured posts will appear on UKEC's Instagram Stories on the scheduled Sunday, and your MSoc will be tagged.

### **Q6. Can UKEC edit or adjust our visuals?**

UKEC may make minimal formatting adjustments (e.g. adding tags or captions) but will not alter the content itself.

### **Q7. What if our post is urgent?**

Mark it as urgent in the form, specify your deadline, and optionally DM UKEC for confirmation.